



**TRADITION SQUARE, PORT ST LUCIE FLORIDA**  
***NEWLY EXPANDED FESTIVAL SITE***  
**JANUARY 29, 30 & 31, 2010**

**NON FOOD VENDOR APPLICATION**

The undersigned hereby applies for space as a vendor at the 3rd Annual Taste of Little Italy.  
*Please complete and return this form along with payment requirements.*

This Agreement is entered into this \_\_\_\_\_ day of \_\_\_\_\_, 2009, by and between the Taste of Little Italy, a Florida corporation, and \_\_\_\_\_ (“Vendor”).

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ CELL: \_\_\_\_\_

FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

The following are the agreement terms for vendor space at the TOLI. As a Vendor, your acceptance of these terms shall constitute a binding agreement. It is agreed that each Vendor will abide by all terms listed in this agreement.

1. **TOLI.** The word “TOLI” as used herein shall mean the Taste of Little Italy, their officers, agents and any employees acting for it, in the management of this event.
2. **ELIGIBLE VENDORS.** The TOLI reserves the right to determine whether any company or product is eligible under the standards for inclusion in the festival.
3. **ELIGIBLE PRODUCTS.** All products and services to be sold, offered or referred to during the TOLI must be included on the Reservation Form. TOLI reserves the right to exclude the sale of any product based on overall show presentation, or that are in conflict with exclusive contracts held by TOLI with other Vendors (Examples: glow-in-the-dark products, t-shirts, etc.). Vendor will be notified in advance of any such exclusion and have the right at the time of the application to determine if they still want to participate.
4. **ADMISSION.** Gated event. Daily admission cost: \$5.00, Children under 12 are free.

5. **LIMITATION OF LIABILITY.** The Vendor agrees to make no claim for any reason whatsoever, including negligence, against TOLI, its members, agents, employees or the owners of the Festival premises for loss, theft, damage or destruction of property or for any injury to Vendor or its employees while in the Festival quarters.
  
6. **BOOTH INFORMATION.** All Vendor materials must be kept inside their tent space, and the sidewalks and streets must be kept free of materials. Distribution of samples and literature is strictly limited to the confines of the Vendor's booth. Also, voice and/or music amplification must be kept to a sufficiently low volume so as not to disturb other vendors or attendees. Vendors agree to conduct themselves in a respectful, cooperative manner appropriate to the integrity of the attendees, fellow vendors and the show management staff.
  - a) The cost of renting a **10' x 10'** tent with canopy from TOLI, including set-up and tear down is **\$600.00** for the duration of the 3 day festival. Vendor requests the following tent dimensions: \_\_\_\_\_x\_\_\_\_\_ feet. Vendor will pay TOLI a rental fee of \$\_\_\_\_\_ for the booth space. Such space will only be provided during the dates and hours that the Festival is in operation.
  
7. **BOOTH ASSIGNMENTS.** TOLI staff will assign booth location to Vendors. Consideration will be given to special needs, however we will assign according to the best interest of the show.
  
8. **VENDOR ADMISSION BANDS.** Vendor will receive 4 vendor admission wrist bands for each day upon vendor check-in.
  
9. **INSURANCE.** Insurance is the responsibility of the Vendor and is recommended. TOLI is not responsible for replacement of lost or stolen goods. Vendors are responsible for obtaining their own general liability insurance for the show dates, including set-up and tear-down. Vendors will indemnify TOLI for claims/suits arising between Vendors and attendees regarding exhibit rental.
  
10. **EVENT LOCATION.** Tradition Square, Port St Lucie, FL.  
10521 SW VILLAGE CENTER DRIVE

**SET-UP HOURS:**

<b>Thursday, January 28, 2010</b>	<b>3:00PM – 8:00PM</b>
<b>Friday, January 29, 2010</b>	<b>8:00AM – 12:00PM</b>

**FESTIVAL HOURS:**

<b>Friday, January 29, 2010</b>	<b>3:00PM – 10:00PM</b>
<b>Saturday, January 30, 2010</b>	<b>10:00AM – 10:00PM</b>
<b>Sunday, January 31, 2010</b>	<b>10:00AM – 8:00PM</b>

\*All booths must be staffed throughout the festival, and set-up 30 minutes prior to each show day opening or vendor may forfeit vendor space.

\*Dismantling will begin on the final day, Sunday, January 31, 2010 starting at 8:00PM.

11. **SUBLEASING.** Vendors may not sublet their spaces, or any part thereof.
  
12. **FIRE AND SAFETY LAWS.** All federal, state and city regulation pertaining to fire and safety must be adhered to. **No open flames, lit candles or burning of incense will be allowed.** All electrical cords must be grounded and be UL approved.

13. **COMPLIANCE WITH LAWS/STANDARDS.** Vendors are responsible for meeting all city/state resale-licensing agreements. Vendor is responsible for collecting Florida Sales tax and paying such tax to the State of Florida. TOLI assumes no responsibility for any tax liability incurred by Vendor from the sale of any Goods at the Festival. Vendor further agrees to indemnify and hold harmless TOLI from any tax liability Vendor may incur from the sale of any Goods at the Festival.
14. **PAYMENT.** Vendors must include all fees with registration form.
15. **CANCELLATION POLICY.** There are no refunds for cancellation due to rain or acts of God.
16. **RENTAL EQUIPMENT.** If additional equipment is needed you can contact Joyce Dominico at 561-670-3183. **ALL RENTAL EQUIPMENT MUST BE PICKED UP BY SUNDAY NIGHT.**
17. This Agreement shall be governed by construed in accordance with the laws of the State of Florida.

X \_\_\_\_\_  
 Vendor Signature Date

\_\_\_\_\_  
 Print Name Business Name

\_\_\_\_\_  
 Products to be sold

\_\_\_\_\_  
 Information for signs

\_\_\_\_ Please charge my credit card for full payment. **FAX TO:561-427-0501**

\_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ American Express

Name \_\_\_\_\_

Acct# \_\_\_\_\_

Exp. Date \_\_\_\_\_

Security Code \_\_\_\_\_

Billing Address for C.C. \_\_\_\_\_

\_\_\_\_\_  
 Signature \_\_\_\_\_

\* ALL CREDIT CARD CHARGES WILL APPEAR FROM VIA PRODUCTIONS

\_\_\_\_ Enclosed is my check for full payment

Please make all checks payable to : **VIA PRODUCTIONS, INC.**

**ALL SIGNED APPLICATIONS CAN BE MAILED WITH CHECK TO:**

**TASTE OF LITTLE ITALY  
 810 SATURN STREET, SUITE 16-123  
 JUPITER, FL 33477**

**Additional Questions?** Contact: Jerry Somma 561-427-0500 [jerry@tasteoflittleitaly.net](mailto:jerry@tasteoflittleitaly.net)